AICTE: MANDATORY DISCLOSURE

Name of the Institution	Heritage Business School			
Address:	994, Madurdaha, Chowbaga Road, Anandapur P.O East Kolkata Township,			
	Kolkata – 700107			
Contact No.	033-66270630			
E-Mail	admin@hbs.edu.in			
Website	www.hbs.edu.in			
Name of Trust	Kalyan Bharti Trust			
Address:	994, Madurdaha, Chowbaga Road, Anandapur P.O East Kolkata Township, Kolkata – 700107			
Contact No.	033-6627 0600 / 0609 / 0622 / 0623			
E-Mail	kalyanbhartitrust@gmail.com			
Name of Director	Prof. (Dr.) K.K. Chaudhuri			
Address:	994, Madurdaha, Chowbaga Road,			
	Anandapur P.O East Kolkata Township, Kolkata – 700107			
Contact No.	033-66270627			
E-Mail	director@hbs.edu.in			
Name of the Affiliating University	Maulana Abul Kalam Azad University of Technology, West Bengal (Formerly West Bengal University of Technology)			
Address	NH-12, Haringhata, P.O. – Simhat, P.O Haringhata, Pin – 741249			
Website	https://makautwb.ac.in/			

Authorities of the Institute				
Members of the Board & brief background				
	A. Board of Governors			
	Chairman: Nominated by the Kalyan Bharti Trust Shri Hari Prasad Budhia Chairman: Petter International Ltd.			
	Chairman, Patton International Ltd.			
	Members			
	 Shri Hari Prasad Budhia Chairman-Patton Group 			
	Dr. K.K.Chaudhuri Director			
	Dr. Anup SinhaChief Mentor			
	 Shri Dayaram Agarwal Chairman, RGA Software Systems Pvt. Ltd. 			
	 Shri Sajan Kumar Bansal Chairman & Managing Director, Skipper Ltd. 			
	 Shri Jaydeep Chitlangia Managing Director, Madhya Bharat Papers Ltd. 			
	 Shri N.P. Dalmia Chairman, Dalmia Securities 			
	 Shri Gaurav Swarup Managing Director, Paharpur Cooling Towers Ltd. Nominee of the AICTE 			
	Regional Officer, ERO, AICTE(Ex-officio)			
	 Prof. Sekhar Bhattacharjee (MAKAUT Nominee) Former Professor & Dean, Faculty of Engineering & Technology, University of Calcutta 			
	 Mr. Pranabesh Das Director of Technical Education, WB 			
	 Dr. Bobby Basu Associate Professor, Heritage Business School 			
	 Dr. Arunava Bhattacharya Assistant Professor, Heritage Business School 			

Teaching Methodologies The institute follows the prescribed syllabus of Maulana Abul I. Kalam Azad University of Technology, West Bengal II. The MBA curriculum design and pedagogy emphasizes the development of students' skills and abilities to apply management theories and concepts to live problems in business and industry. Students are expected to achieve high standards of excellence III. Teaching methods include online lectures, case studies, seminars, group discussions, business games, outbound-based experiential learning activities, educational excursion, roleplays, simulation exercises, structured and unstructured group work, and field visits. The emphasis is on involving the students in learning and helping them to relate concepts and theories to business requirements IV. Consistent with advances in teaching technology, the programme integrates the use of IT in learning the basic principles in different functional areas of management. It also enables students to acquire skills in identifying and dealing with complex problems in management, especially in the context of intense globalized competition

Nature and Extent of Involvement of Faculty and Students in Academic Affairs / Improvements Heritage Business School believes in the involvement of faculty and students fundamentally as Teacher and Taught. Each member of faculty has been advised to observe the intellectual ability of the students in the class and accordingly tailor made teaching methodology so that each and every student can get the benefit of learning.

The Institute encourages members of faculty to innovate unique teaching learning methodologies based on their experience not only for the theoretical subjects but for sessional classes including projects and design also. In this continuing process in each steps students are also involved either by their direct participation or giving their feedback on the evolved process. This exercise involving combined effort of teachers and taught has brought a great success in the existing teaching learning process at HBS.

As a part of curricula or even beyond that, at HBS each individual teacher is assigned a group of students to carry out project work which has sometimes paved the way of a new avenue in the field of research and development. Remarkably some of these innovative works have received wide acknowledgement from both academicians and industry experts.

Beyond classroom involvement at HBS equal emphasis is given to foster roles for teachers as alias to students actively nurturing teacher student partnership and transforming education as a practice and as a system. The very first day when students stepping at the Institute each individual is attached to a teacher as its Mentor throughout his tenure at the Institute. He can approach his mentor even after normal office hours for any difficulty and can seek advice from his mentor. Teachers are also actively involved in different Clubs as Faculty Coordinators meant for students for their extracurricular activities. In this way the role for teacher in meaningful student involvement makes them facilitator and students as ally.

Feedback collected for all courses : YES		
Specify the feedback collection process : Online		
Feedback of all courses is taken centrally by the HR department.		
Student feedback is analyzed and the results are shared with the concerned member of faculty so that the faculty members can take the necessary corrective action to improve the quality of the lecture delivered in the class.		
https://hbs.edu.in/anti-ragging.php		
https://hbs.edu.in/grievance-redressal-cell.php		
https://hbs.edu.in/internal-complaints-committee.php		

Programme	
Name of Programme approved by AICTE	MBA (Full Time)

Details of programme					
		De	partment	No. of Seats	Duration
PG Program		MI	BA	120	2 Years
Eligibility & Admission Procedure:	I.	•	of Indian Un	iversities (AIU) a	University recognized by the and 60% marks in Class 10 &
	II.	Valid score c	ard from M	AT/WBJEMAT	

Training & Placement facilities The Training & Placement Cell continuously co-ordinates with various industries and organizations for Training and Placement of students. Each year, year on year, it successfully assists in placing a high percentage of students in industry. It actively obtains feedback from organizations and conveys it to respective Departments which, in turn, train students accordingly, thereby increasing their employability. The Placement Records over the past few years are testimony to the acknowledgement by the Corporate Sector of the acceptable quality of the students.

PRE-PLACEMENT TALK

The Pre-Placement Talk (PPT) is a platform where company officials address the batch about their respective company's background, philosophy, values, ethos and share details about the profiles offered, the eligibility criteria, the selection processes, compensation and other details. The PPT facilitates the process of substantiating the aspirations of the budding managers and business leaders to join the corporate world. The companies look forward to attracting the cream of the talent from leading business school like HBS. The thorough selection process at Heritage culminates in the evolution of highly competitive student community, with valuable work experience cut across various sectors, such as financial analysis, portfolio management, consultancy services, sales and distribution providing an opportunity for the companies to select from a large varied talent pool.

COUNSELLING

The motto of the Counselling Cell at HBS is, To live, to err, to fall, to triumph, to recreate life out of life. The sole purpose is to help students to help themselves through exploration of their capacities and potentials, and to create a feeling of self-confidence which will give them a more positive outlook on life. Students talk in confidence to the full-time Counsellor about anything that benefits them.

TRAINING & PLACEMENT

The Training & Placement Cell continuously co-ordinates with various industries and organizations for Training and Placement of students. Each year, year on year, it successfully assists in placing a high percentage of students in industry. It actively obtains feedback from organizations and conveys it to respective Departments which, in turn, train students accordingly, thereby increasing their employability. The Placement Records over the past few years are testimony to the acknowledgement by the Corporate Sector of the acceptable quality of the students.

INTERNSHIP PROJECTS

The Internship Programme enables the students to get firsthand experience of the business environment in the functional areas of their interest. The Internship is intended to be an intensive learning experience for the students. It offers them an opportunity to map the theoretical understanding of the General Principles of Management gained in the first year to real life business situations. The Companies, at their end, evaluate the students for suitable employment. Companies usually define the scope of the internship project based on their current requirements. Typically, the project has a quantifiable outcome that can be measured in the end. Student internships are generally defined for a period of 6-8 weeks during the period of June 15 - August 14."

Campus placement in last three years with maximum salary and average salary	Batch	Total Students	Highest Salary (in INR LPA)	Average Salary (in INR LPA)
	2022- 2024	88	8.6	5.4
	2021- 2023	76	9.2	5.2
	2020- 2022	67	9.8	4.6

Faculty	
List of Faculty members	Provided on the Institute website
	https://hbs.edu.in/full time faculty.php
Faculty: Student ratio	1:20

FEES STRUCTURE

Particulars	First Semester	Second Semester	Third Semester	Fourth Semester
Admission Fees (One Time) (Non-refundable)	30,000	-	-	-
Tuition Fees	1,35,000	1,35,000	1,35,000	1,35,000
Development Fees	15,000	15,000	15,000	15,000
Caution Money (Refundable)	30,000	-	-	-
Library fees (including facilities for Book Bank)	5,000	5,000	5,000	5,000
Univ. Students Dev. Fees (one-time)	1,100			
Personality Development fee	10,000	10,000	10,000	10,000
Fees payable per Semester	2,26,100	1,65,000	1,65,000	1,65,000
Total Fees Payable (Excluding C	aution Depos	sit)	6,91,100	

Time schedule for payment of fee	Yearly two times i.e. at the beginning of each semester
	within specified date to be notified by the
	Institute.

No. of fee waiver granted with amount and name of student (2023-25)

No. of fee waiver granted with amount and name of student (2023-23)					
S1.	Dept.	Name	Fee waived		
No.					
1	MBA	Aritraa Paul	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs		
2	MBA	Kainat Siddiqui	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs		
3	MBA	Soutrik Kundu	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs		
4	MBA	Soutrik Kundu	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs		
5	MBA	Esha Ojha	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs		
6	MBA	Srijita Dutta	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs		
7	MBA	Gairik Dey	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs		
8	MBA	Mritika Roy	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs		

S1.	Dept.	Name	Fee waived
No.			
9	MBA	Rajdeep Pal	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
10	MBA	Amrita Das	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
11	MBA	Shovan Paul	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
12	MBA	Aneesha Agarwal	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
13	MBA	Ayantick Ghosh	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
14	MBA	Ranita Roy	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
15	MBA	Shibin George Mathew	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
16	MBA	Prerona Mitra	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
17	MBA	Harsh Kumar Shaw	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs
18	MBA	Sayak Banerjee	Rs 50,000/- per semester 50,000X 4 = 2 Lakhs

*19	MBA	Gangotri Basu	Rs.20,000/- per Semester 20000x 4 = 80,000/-	
*20	MBA	Abhishek Dey	Rs.20,000/- per Semester 20000x 4 = 80,000/-	

*21	MBA	Moutrisha Das	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*22	MBA	Rohan Roy	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*23	MBA	Katha Chatterjee	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*24	MBA	Kunal Sarkar	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*25	MBA	Aishwarya Podder	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*26	MBA	Nandini	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*27	MBA	Achintya Karmakar	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*28	MBA	Roshni Dey	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*29	MBA	Anushka Nandi	Rs.20,000/- per Semester 20000x 4 = 80,000/-
*30	MBA	Ayan Roy	Rs.20,000/- per Semester 20000x 4 = 80,000/-

Criteria for fee waiver:

- Students who have graduated from the Heritage Group of colleges.
- Students who have all throughout 75% *

No. of fee waiver granted with amount and name of student (2022-24)

Sl.	Dept.		Fee waived
No.		Name	
1	MBA	Priyanka Banerjee	Rs 50,000/- per semester $X = 2$ Lakhs
2	MBA	Ayushi Roy	Rs 50,000/- per semester $X = 2$ Lakhs
3	MBA	Rajdeep Chakraborty	Rs 50,000/- per semester X 4 = 2 Lakhs
4	MBA	Soumi Mukherjee	Rs 50,000/- per semester X 4 = 2 Lakhs
5	MBA	Soumyojit Roy	Rs 50,000/- per semester X 4 = 2 Lakhs
6	MBA	Bidisha Saha	Rs 50,000/- per semester X 4 = 2 Lakhs
7	MBA	Sayoni Halder	Rs 50,000/- per semester X 4 = 2 Lakhs

8	MBA	Arkadeep Majumder	Rs 50,000/- per semester X 4 = 2 Lakhs
9	MBA	Rupam Saha	Rs 50,000/- per semester X 4 = 2 Lakhs
10	MBA	Subhajit Das	Rs 50,000/- per semester X 4 = 2 Lakhs
11	MBA	Siddhartha Brahma	Rs 50,000/- per semester X 4 = 2 Lakhs
12	MBA	Shyaoneel Sarkar	Rs 50,000/- per semester X 4 = 2 Lakhs
13	MBA	Md. Junayed Mullick	Rs 50,000/- per semester X 4 = 2 Lakhs
14	MBA	Akanksha	Rs 50,000/- per semester X 4 = 2 Lakhs
15	MBA	Soudeep Banerjee	Rs 50,000/- per semester X 4 = 2 Lakhs
16	MBA	Sohini Dey	Rs 50,000/- per semester X 4 = 2 Lakhs
17	MBA	Kaushik Halder	Rs 50,000/- per semester X 4 = 2 Lakhs
18	MBA	Zarin Lasker	Rs 50,000/- per semester X 4 = 2 Lakhs
19	MBA	Shibam Ghosh	Rs 50,000/- per semester $X = 2$ Lakhs
*20	MBA	Shruti Das	Rs.20,000/- per Semester x 4 = 80,000/-
*21	MBA	Soumyadeep Sarkar	Rs.20,000/- per Semester x 4 = 80,000/-
*22	MBA	Nilasha Basu	Rs.20,000/- per Semester x 4 = 80,000/-
*23	MBA	Wriddhima Roy	Rs.20,000/- per Semester x 4 = 80,000/-
*24	MBA	Piyasa Lahiri	Rs.20,000/- per Semester x 4 = 80,000/-
*25	MBA	Riya Saha	Rs.20,000/- per Semester x 4 = 80,000/-

Criteria for fee waiver:

- Students who have graduated from the Heritage Group of colleges.
- Students who have all throughout 75% *

No. of fee waiver granted with amount and name of student (2021-23)

Sl.	Dept.	Name	Fee waived
No.			
1	MBA	Rijula Das	Rs 50,000/- per semester X 4 = 2 Lakhs
2	MBA	Soumyajit Bhattacharya	Rs 50,000/- per semester X 4 = 2 Lakhs
3	MBA	Debanjali Bandyopadhyay	Rs 50,000/- per semester X 4 = 2 Lakhs
4	MBA	Nida Ahmed	Rs 50,000/- per semester X 4 = 2 Lakhs
5	MBA	Ajanta Das	Rs 50,000/- per semester X 4 = 2 Lakhs
6	MBA	Indra Hazra	Rs 50,000/- per semester X 4 = 2 Lakhs
7	MBA	Titiksha Roy	Rs 50,000/- per semester X 4 = 2 Lakhs
8	MBA	Agnivo Guha	Rs 50,000/- per semester X 4 = 2 Lakhs
9	MBA	Saptarshi Chaudhury	Rs 50,000/- per semester X 4 = 2 Lakhs
10	MBA	Vikramjit Kumar	Rs 50,000/- per semester X 4 = 2 Lakhs
11	MBA	Mani Sankar Roy	Rs 50,000/- per semester X 4 = 2 Lakhs
12	MBA	Sougata Banik	Rs 50,000/- per semester X 4 = 2 Lakhs
13	MBA	Somrita Dey	Rs 50,000/- per semester X 4 = 2 Lakhs
14	MBA	Sayan Banerjee	Rs 50,000/- per semester X 4 = 2 Lakhs

15	MBA	Stuti Rani	Rs 50,000/- per semester X 4 = 2 Lakhs
16	MBA	Paromita Das	Rs 50,000/- per semester X 4 = 2 Lakhs
17	MBA	* Avinandita Ghosh	Rs.20,000/- per Semester x 4 = 80,000/-

Estimated cost of boarding and lodging	Rs. 7000/- (approx) p	per month	
ADMISSION			
Number of seats sanctioned with the year of	Approved intake for	Academic Year 2025 –	2026
approval:	120		
Last three years admission status in under all categories			
Year wise Sanctioned Intake	120(23-25)	120(22-24)	120(21-23)
Year wise Actual Admissions	85	88	76

Admission Procedure	
Mention the admission test being followed, name and address of the Test Agency and its URL	MAT, WBJEMAT, PI

Calendar for admission against Management / Vacant seats		
Last date of request for applications		
Last date of submission of applications		
Dates for announcing final results	As per norms laid down by Director of Technical Education,	
Release of admission list	Govt. of West Bengal, West Bengal Joint Entrance Examination	
Date for acceptance by the candidate	Board and affiliating University (MAKAUT, WB)	
Last date for closing of admission		
The waiting list shall be activated only on the expiry of date of main list		
Starting of the Academic session		
Refund Policy	Refund Policy of the Institute is as follows:	
	• □ 100% refund before commencement of classes	
	Proportionate fees are being deducted after commencement of classes	

Information of Infrastructure and Other Resources Available		
Number of Class Rooms and size of each	5 nos and size 96 sq.m. (approx)	
Number of Tutorial Rooms and size of each	2 nos. and size 66 sq.m. (approx)	
Number of Seminar Hall	1 no and size 159 sq.m	
Number of Computer	2 nos. with a capacity of 60 students & 30 students (199	
Lab with capacity of	sq.m approx)	
each		
Barrier Free Built Environment for disabled and elderly persons	Yes	
Fire and Safety Certificate	Available	
Hostel Facilities	Hostel Facility for Girls	
Library		
Number of Library Books / Titles / Journals available	Volumes – 10944 Titles – 1200 Journals available -Yes (International Journals – 13)	

E-Library facilities	Available
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Name Of The Laboratory	Lab / Major Equipments	
Computer Centre	60 Pcs	
Computer Lab	30 Pcs	

List of Software	System Software
	1. Windows 10
	Application Software
	1. Microsoft 365
	2. Open Office
	3. PSPP
	4. Winrar
	5. PSPP
	6. Google Chrome
	7. Mozilla Firefox
	8. Anydesk
	9. R Študio
	10. Python
	11. VLC Media Player
	12. Gantt Project
	13. Tora
	14. Adobe Acrobat Reader DC
Special Purpose Facilities	HBS houses a centrally air-conditioned computer laboratory with latest
Available	work stations. Students have 24-hour free Internet access. The
	Computer Centre has been set up as a centralized service so that
	students can use this for various purposes, such as, (a) Programming,
	(b) Project Works, (c) Preparation of seminar materials, etc. Advanced
	Internet facilities along with Printers are available. All the computers
	are Wi-Fi connected with 30 Mbps leased line for 24 hours. A very high
	capacity Network Storage facility integrated with an automated data
	backup and recovery system caters to the data storage requirement of
	all the users. Qualified Lab Assistant is available to guide students.
List of facilities available	
Games And Sports	There are excellent facilities for outdoor games and sports like
Facilities	cricket, football, volleyball and basketball. The institute has separate
	common rooms for boys and girls, equipped with indoor games
	facilities like table tennis, carom, chess etc.

Extra-Curricular Activities	Public Speaking and General Awareness Club	
	Budget Analysis Session - ARTHASANKALPA	
	Debate Competition – ARGUMENTAL	
	Business Plan Competition.	
	Annual Sports	
	• Freshers' Welcome,'NEUVO'	
	• Teachers' Day	
Soft Skill Development	The Training & Placement Cell of the institute organizes certain	
Facilities	sessions for students.	
Soft Skill Development Facilities	orientation programmes, grooming sessions, mock interview	

NBA Accreditation Status		
1.	Programmes / Courses accredited	NA
2.	Applied for Accreditation	Yes