



EDITION - 2

# ALUMNI NEWSLETTER



# NETWORK NEXUS

2025 - 2026

## In Memoriam



### SANTOSH KUMAR RAY

(August 2, 1972 – January 23, 2026)

It is with profound sorrow that the Trustees of Kalyan Bharti Trust, along with the Administration, Faculty, Staff, Students, Alumni and all stakeholders of the Heritage Group of Institutions, mourn the untimely passing of our esteemed colleague and dear friend, Shri Santosh Kumar Ray.

As General Manager, Shri Ray was a quiet yet unwavering pillar of strength.

Widely respected for his insight, foresight, sagacity and deep sense of commitment, he played a pivotal role in the growth and development of the Heritage ecosystem. His tireless efforts in building relationships with students, alumni, faculty, staff, parents and all the other stakeholders significantly strengthened the institutions.

His passion for education, institution-building and above all, his genuine care for people, will remain an enduring source of inspiration.

The entire Heritage fraternity extends its heartfelt condolences to his bereaved family and loved ones in this moment of profound grief.

We pray that his noble soul attains eternal peace.

*A heart of gold stopped beating, a beautiful soul at rest.*

**Om Shanti!**

## From the Editor's Desk

Dear Esteemed Alumni,

It is with pride that I present the second edition of *Network Nexus*, the official alumni newsletter of Heritage Business School.

This edition celebrates our alumni community, capturing the energy of SMRITI 2025 and year-round engagements where alumni insights shaped future leaders and brought real-time industry perspectives to campus.

We also recognise alumni contributions towards HBS's prestigious NBA Accreditation, a distinction earned by only a select few B-Schools in West Bengal.

Through mentorship and continued involvement, our alumni remain central to HBS's growth and legacy.

I sincerely thank the management and faculty for their unwavering support. We welcome contributions from our alumni as industry experts and updates on your professional journeys; this will surely motivate our current batches for a promising future. If you would like to contribute, please write to us.

With warm regards,  
Purbasha Roy, Editor *Network Nexus*  
purbasha.roy@gmail.com

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## Our Board Members

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## Where Memories Came Alive

Heritage Business School Alumni Association hosted **SMRITI 2025** on 22nd February 2025, an evening that was more than a gathering, it was a homecoming. The event brought together alumni from different batches, age groups, professions and locations, all united by one shared identity; being a part of the HBS family.

From the moment the evening began, there was a palpable warmth in the air. Smiles turned into hugs; familiar faces were rediscovered and introductions quickly transformed into recollection of college memories.



**Shri Pradip Agarwal**, CEO  
Heritage Group of Institutions



**Prof. Anup K Sinha**, Chief Mentor  
Heritage Business School



**Prof. Alope Kr. Sen**, Former Director  
Heritage Business School



A glimpse of the inaugural session



Cultural programme



Celebrating 15 years journey of Full-Time 6th Batch & Part Time 2nd Batch

## A Night of Celebration and Connection

The venue was filled with excitement from addresses by the esteemed college authorities followed by cultural performances and interesting interactions. Laughter filled the hall as alumni engaged in interactive activities and games to recall their college years. Beyond the performances and celebrations, the evening was defined by the edifying conversations. Alumni recounted their career journey, success and lessons. This networking generated possibilities for cooperation and mentorship.

### Alumni Network Strengthening

A major highlight of SMRITI 2025 was the launch of the alumni newsletter, “**NETWORK NEXUS.**” This initiative aims to serve as a dynamic platform for sharing alumni achievements, industry insights and institutional updates, ensuring that the HBS community remains connected beyond annual gatherings.

The event also introduced a **pilot mentoring programme**, a thoughtful step toward building stronger bridges between alumni and current students. Through this initiative, experienced professionals will guide, inspire and support students as they prepare to step into the corporate world. The announcement was met with enthusiasm, reflecting the alumni’s eagerness to give back to their alma mater.



Launch of the alumni newsletter “NETWORK NEXUS” by the HBS dignitaries and HBS Alumni Association members

### An Everlasting Bond

**SMRITI 2025** once again reaffirmed that the HBS bond is not confined to classrooms or campus years. It grows stronger with time, built on shared memories, mutual respect and a sense of belonging that remains constant despite life’s changes.

As the evening concluded, there was a collective realization that SMRITI 2025 was not merely an alumni reunion; it was a celebration of journeys, friendships, achievements and the timeless spirit of Heritage Business School. The event left everyone with renewed pride, deeper connections and the reassuring sense that HBS will always feel like home.

## Honouring Excellence

Outstanding alumni who have made remarkable contributions across diverse sectors were honoured. Their journey stood as powerful examples of perseverance, leadership and innovation, embodying the values nurtured at Heritage Business School. The recognition was not just about celebrating success, but about celebrating the shared foundation that shaped it.



**Atif Pervej**  
(9th Batch 2011-13)  
Director, ITT  
Awarded in the field of  
Entrepreneurship.



**Biswanath Khan**  
(1st Batch 2003-05)  
Sub Divisional Information & Cultural  
Officer Bidhanagar, Govt. of WB .  
Awarded in the field of Public Service  
Management.



**Abhishek Boral**  
(1st Batch 2003-05)  
General Manager, Polycab India Ltd.  
Awarded in the field of Business &  
Profession.

## Moments That Mattered - Snapshots from an Unforgettable Evening



### Alumni in Action: Trailblazers Who Inspire

Across industries and geographies, Heritage Business School alumni continue to rise, lead and redefine excellence. Their journeys reflect persistence, adaptability and the courage to take on larger responsibilities. Each story is distinct, but they all have one thing in common: they all demonstrate the skill to grow with a purpose.

#### Rising Stars in FMCG Leadership

##### PARANJOY DEB

BATCH 2017–2019

Area Manager – Bihar,  
Colgate-Palmolive



Rapid growth built on performance and consistency. From Customer Development Intern (2019) to Area Manager (2024), Paranjoy ranked among the top three nationally in Colgate-Palmolive's Potential Development Center.

##### SUBHAJIT GHOSH

BATCH 2009–2011

Regional Head –  
Nutrition, Nestlé India



Became the youngest Regional Head at age 37. Drives category growth, distribution excellence and brand expansion across complex markets with deep strategic execution capability.

#### Pioneering Renewable Energy & Hospitality

##### BRATIN BASU

BATCH 2008–2010

Head of Power Marketing  
ACCIONA Energía



Over 15 years of experience in the Energy Sector with strategic and global leadership expertise. Currently leading commercial strategy for India and APAC, pioneering frameworks like Virtual PPAs. Recognised in EQMag's Top 40 Under 40 (2025).

##### AVISHEK CHOUDHURY

BATCH 2007–2009

Director, Sales & Marketing  
Pride Hotel



Showcases resilience and revenue leadership in hospitality. Oversees revenue strategies, integrated marketing initiatives and cross-functional teams, driving sustained occupancy growth and competitive brand positioning.

# ALUMNI INFLUENCE

## Voices from the Industry

CONNECTING THE DOTS

2ND MAY 2025

Heritage Business School hosted an enriching alumni-led panel discussion that brought together accomplished professionals from diverse industries. The session offered candid insights into career decisions, leadership challenges, adaptability and the evolving demands of the professional world.

### Embracing Adaptability

Flexibility is key in a dynamic career landscape

### Opportunity Mindset

Flexibility is key in a dynamic career landscape

### Lifelong Learning

Continuous skill development ensures relevance



(L-R) Moderator: **Jayodhath Chowdhury**, 2nd year student, Panelists: **Purbasha Roy**, 1st Batch, Branch Vertical Head, Times of India, **Aparajita Kumar**, 1st Batch, Senior Consultant, PwC India, **Vineet Samvedi**, 7th Batch, Senior Brand Manager, Emami Ltd, **Tathagata Sar**, 10th Batch, Associate Manager, HCL Technologies. Moderator: **Ankana Bandyopadhyay**, 2nd year student.

## Welcoming the Future of HBS

PRE-INDUCTION PROGRAMME

15TH JULY 2025

The Pre-Induction Programme for the 23rd MBA batch marked the beginning of an exciting academic journey for the MBA Batch 2025–2027. Designed to inspire confidence and curiosity, the programme introduced students to the academic rigor, culture and core values that define Heritage Business School.

A defining highlight was the alumni interaction session, where distinguished graduates (Purbasha Roy and Anuranjan Saha) returned to share real-world experiences and practical wisdom with the incoming class.

### Confidence & Direction

Begin with clarity of purpose

### Alumni Insights

Learning beyond textbooks through lived experiences

### Academia–Industry Connect

Bridging classroom concepts with corporate realities



### Purbasha Roy

1st Batch, Branch Vertical Head, The Times of India.



### Anuranjan Saha

2nd Batch, Regional Head East, Times Internet Ltd.

# Alumni Engagements throughout the Year

Heritage Business School's vibrant alumni community remained actively engaged through Board of Governors meetings and interactive sessions throughout 2025-2026. Distinguished alumni from various batches, now holding senior positions across global organizations, contributed their expertise and insights.



## January 2026 BoG Meeting:

**Somak Ganguly** (Batch 2005-2007), Associate Vice President at NDTV and **Milita Datta** (Batch 2006-2008), Co-founder of Arachiz Consulting LLP, shared valuable industry perspectives during an enriching interactive session.



## October 2025 BoG Meeting:

**Avishek Choudhury** (Batch 2007-2009), Director of Sales at Pride Group of Hotels and **Pronoy Mukherjee** (Batch 2012-2014), Assistant Vice President at Bandhan Bank, engaged in the discussion.



## June 2025 BoG Meeting:

**Anup Kumar** (Batch 2006-2008), Senior Manager of Direct Tax at Grand Thornton and **Tania Gangopadhyay** (Batch 2006-2008), Senior Lead HR Transformation at NPCI, participated in governance discussions.



## March 2025 BoG Meeting:

**Maarif Mohammad** (Batch 2004-2006), Director of Sourcing & Procurement at Sonder Inc., San Francisco and **Parikshit Das** (Batch 2008-2010), Vice President of Anti-Money Laundering at J.P. Morgan, Luxembourg, joined online.



**Dr Bobby Basu**, Faculty Convener, HBS Alumni Association meeting the alumni members of Heritage Business School, who are presently working with **Colgate-Palmolive**.

## NBA accreditation achievement

Heritage Business School, Kolkata's MBA Programme has been awarded the prestigious NBA Accreditation; a distinction achieved by only a select few B-Schools in West Bengal. This accolade is far more than a certificate; it is a powerful affirmation of our dedication to academic excellence, integrity and industry-ready learning.

The achievement celebrates the collective hard work and unwavering commitment of our students, alumni, recruiters, parents of students and alumni members who have continuously believed in our mission.

**It is a moment of pride**  
MBA Program at **Heritage Business School**



**ACCREDITED**  
With effect from January 2026

This success is attributed to the efforts of all stakeholders including **YOU**

**Congratulations**

**Thank you for your efforts and support** ✦

### Recognition of Excellence

NBA Accreditation validates our commitment to quality education and positions Heritage Business School among West Bengal's elite institutions.

## Community support during NBA evaluation

On July 19, 2025, our alumni, recruiters, parents of current MBA batch students and alumni members participated in an interactive session with the National Board of Accreditation (NBA) team, both in person and online. Their engagement and testimonials played a crucial role in demonstrating the school's impact and commitment to stakeholder satisfaction.



Alumni members and the parents of the current MBA batch students and Alumni members with Dr Bobby Basu



Glimpses of the interaction session with the NBA team

## Beyond the Classroom

- Chiranjib Datta Chaudhuri, President – HBS Alumni Association.

### Launching the HBS Alumni Pilot Mentorship Programme

The HBS alumni community thrives on connection and contribution. While the internet provides information, a mentor provides the wisdom necessary to bridge the gap between academic theory and real-world professional practice.

We are excited to announce the launch of our Mentorship Pilot Programme. This initiative is designed to facilitate meaningful handshakes between our experienced alumni volunteers and current students who are eager to shape their professional trajectories.

### Why Mentoring Matters Now

- **Guidance Beyond ChatGPT:** Moving from the classroom to a career requires insightful guidance wisdom that only an industry veteran can provide.
- **Industry Insights:** Students gain exposure to realistic career expectations and networking opportunities that are not found in textbooks.
- **Confidence & Soft Skills:** Mentorship directly improves interview readiness; personal branding and the decision-making skills needed for the modern job market.

### The Pilot Journey: How It Works



Alumni Onboarding



Student Matching



Launch Pilot



Track Outcomes



Full-Scale Rollout

"Together, we grow stronger, rooted in shared values and united by a common pride in our alma mater."

### Wish to be a part of the Mentorship Programme ?

We are currently facilitating the matching process. To learn more or track the progress of the pilot, contact Chiranjib Datta Chaudhuri (chiranjibdc@gmail.com / 9831108844 )



Please send us alumni achievement updates, interesting articles for the newsletters, your success stories and other inputs regularly.

To join the HBS alumni family contact us:



## Heritage Business School Alumni Association

SCAN THE QR CODE



register for  
ALMACONNECT.COM

**Address:** 994 Madurdaha, Chowbaga Road, Anandapur  
P.O. East Kolkata Township, Kolkata 700 107

**Email:** [alumni@hbs.edu.in](mailto:alumni@hbs.edu.in)

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